Budget Plan and Activities 2021 Gothenburg Tango Association

The plan for 2021 mainly contains three parts:

- Arranging Gothenburg Tango Marathon
- Workshops and Seminars
- Programme Planning for 2022

Gothenburg Tango Marathon 2021

For 2021 the Gothenburg Tango Association is planning to host our first annual Gothenburg Tango Marathon August 26-29th 2021.

The goal is to gather some of the best dancers and teachers in the field to experience and sharing Tango knowledge and improvisation techniques among up to 150 highly trained dancers from Sweden as well as abroad. The marathon is designed to enable professional and experienced dancers to team up in random couples to go beyond a technique focused approach, which is usually dominating short term dance sessions, and instead reach a more subconscious and improvised creative state in their dance.

The early marathons were a meeting ground for professionals and semi-professionals of a developing European Tango community. During the marathons they could concentrate the combined skills of European dancers and share their knowledge on the highest level during a whole weekend, while creating a Europe wide network between the communities. Over time the element of extensive sharing of dance knowledge and networking was lost in these events as they became commercialized and targeted at a social audience. It is our aim to revitalize the original idea and clearly separate this marathon from the social festivals, which only carry "marathon" in their name though not in their spirit.

Workshops and Seminars

We are also planning on offering more seminars like in 2020. How many depends on the development of the ongoing pandemic.

Other activities

The association also plans to widen their network and range of activities with the aim to offer a wider programme in 2022. Examples of activities could be seminars/workshops, practices, milongas, marketing events and more.

In 2021 the channels such as webpage and social media accounts will be developed in to achieve the goals of the association.

Finances

All activities planned in 2021 are to be financed by itself through funds and/or entry fees. It is also the aim of the association to keep the administrational costs as low as possible to be able to keep the membership fee to a minimum.

Budget 2021

Activity	Budget	Finance
Marathon 2021	160 000-200 000	Entry fees and funding
Workshops	30 000-60 000	Workshop fees
Administration	2000	Entry fees from the marathon